



The Summary

Movie Face Africa – Acting Camp 2013

The project which was first launched in Ghana in the year 2011 is to project new faces / talents across Africa every year on to the local and International movie/television screens as the audience request to see new talents educating, informing and entertaining them professionally via the silver / television screens...

Our hope is to see talents doing it the professional way and understanding the art both technically and affectionately (that's making the art their very own) avoiding the pretending to be and marrying the authenticity.

The programme seeks to bring under one-sunshade stars, professionals, Film graduates and or final year film students from the Americas, Ghana, Australia, Canada, Belgium, China, Germany, Ireland, Israel, Italy, South Africa, Singapore, the United Kingdom, France, New Zealand and some renowned African countries to host talents longing to take the screen art a step further...

They are given the opportunity to interact with the stars/ celebrated performers who will share their experiences with the participants through forums, lectures, practice and screening. All these happening on camera for documentation purposes of which the performers or talents are given copies at a low cost, all filmed activities including task execution by talents will also be edited and broadcasted to the benefit of the general public during the program, although there is live telecast of all activities in the camp. The agenda will take us further in filming a movie purposed to make the talents exhibit their newly acquired skills in the art by playing roles along the stars in this movie, which is meant for the international screens in order to enhance the status quos of the talents. Talents are awarded certificates and some incentives for participating in this movie within four months after the programme. Performers and talents will be mandated to create and also feature in various advertising concepts to be written and produced for our major sponsors during this program as part of their task in the camp.

The project MFA – AC is not only designed to build stars or screen idols, but to train and produce responsible young men and women through a Peaceful Solution Character Education Programme designed to reform the person into a moral hawk who is burnt to make the right choices in life and to respect every individual no matter their believes. These Skilful Stars will in turn become practitioners and teachers of peace in all treads of life giving it a true meaning and value.

MODE OF SELECTION:

Talents are to purchase certain basic consumable products of our major sponsor (s) on which the talent will find an MFA-AC serial code. The applicant will have to text it to a universal short code with his/her details (full name, place, email, gender, and phone number) for a draw of which 1200 people will be selected and given the opportunity with a code which will enable them to fill out our forms free for tryouts. Note: Each applicant will have to text 4 times with four different serials to enter the draw, and hence will have to send more codes to increase his opportunity for selection. Talents are also given a brochure with possible notes and most details as to questionnaire/clues pertaining to the tryouts. This will give each talent a fair playing field for advance preparation. If the talent qualifies, he / she is called or emailed and given all information leading to the project which he/ she is now a participant. The selected talents are now moved to the MFA – AC's major destination for training and tasking. They will only move to other cohost countries for the execution of tasks.

Call us for more information: +233 (0) 24 464 9253 (0) 203809439 or visit: www.ciifastudioslimited.com

The Camping:

All applicants will be camped at securitized centre with a maximum of 3 people in one camping tent. After the division in to teams of 12 individual, there will be what we call the swap homes (team mates will stay together in an area hosting 4-5 camping tents) at this stage each team is given two supervisors to couch and run the affairs of the house.

Each team will be labelled with a sponsor of the project's name through balloting and will work with that name in all executions.

The Eviction:

At this stage public voting and judge's mark for groups' activities to determine which two groups leave the camp weekly begins as they executes their tasks relating to the film and television art, at a selected location... the best group stays, in this case only four groups will survive and will stay to feature in the International feature film project. Though the evicted groups will be given the opportunity to star in the second film just after the MFA – AC, judges of the MFA – AC will argue out to identify some individual talents from the evicted who will be present on screen for viewers to vote them back in to the camp to star in the first film. All members who make it up into the 120 people will be awarded certificate of training and participation at the end of the program.

The other side of the coin – MFA – awards and fun night

The project will also take the opportunity to award best movie faces of the previous year in Africa. These award winners will be sent abroad to feature in Films.

The project apart from discovering talents, training and putting them on their dream stage, is also designed to host for 5 working days companies who are into manufacturing of media related products such as cameras, software, audio-visual equipment, etc... to showcase under one sunshade their current products, to interacts with buyers and media executives on the need for their newest technologies and the usage. This becomes the curtain raiser of the MFA – AC yearly.

Project Merits:

The project seeks to create Literature Clubs during screening of its finished films in high schools, including universities and or Institutes of higher learning in other to encourage reading and lift up the banner of literature and the arts in general.

The agenda is to create the platform for all interested heads whose desire is to excel in writing and the creative art to meet their careers at its early stage. The project, through the screening of Films in schools will use 10% of the money raised from all schools within a host nation to construct an MFA Centre for the creative brains, where members within that Nation are given the opportunity to meet other members to discuss, create and develop their self-designed ideas with the help of our coaches who will always be online, ready to assist the talents... They will also help these talents through seasonal seminars, workshops and lectures, as the MFA Centre for the creative brains seeks for sponsorships and co-finance in the development of talents literary ideas

The broad agenda

The brand - **Movie Face Africa - Acting Camp** will become the hallmark for developing stars with a future, unifying and educating the world through Entertainment by creating a bigger stage for Africa talents and cinema.

The project is designed to move to new destination every year and combined at most three Africa Countries to Co-host the MFA – AC (Movie Face Africa – Acting Camp), and this style is achieved by making countries to bid for hosting by asking their citizens to vote for a fee via SMS to a short code which will be released every year. The country which will come on top with the highest vote will be given the opportunity to nominate a country to partner them to co-host the MFA – AC, as the project’s producer’s select the third co-hosting partner.

Written and Produced By: Samuel Atsu Akpo



CIIFA STUDIOS LTD.

(Centre for Industrious and International Films in Africa Studios Ltd.)

Mail Box MS 46, Mile 7, New – Achimota, Accra – Ghana

Tel: +233 (0) 261197646 / (0) 244649253 (0) 203809439/

Email: ciifastudios@gmail.com or ciifa@yahoo.com

www.ciifastudioslmed.com or www.moviefaceafrica.getafricaonline.com

MFA-ACTING CAMP 2013, PROJECT MANAGEMENT TEAM

Project Producer:	Samuel Atsu Akpo
Co-producers:	Sam Reifel - USA Esso Tayiwna Ketehouli Gershon Laryea –Australia
Technical Producer :	Jim Dingeman- USA
:	
:	
:	
Production Agent :	CIIFA Studios Ltd. - Ghana
:	
:	
:	
:	
Executive Producer :	
:	
:	
Co-Exe. Producers :	
:	
:	
:	
Stakeholders :	
:	
:	
:	
:	
:	
Assistant Project Coordinator:	
Public Relation Officer:	
Assist. P.R. Officer	Richard Wogodo
Gen. Sec.:	Vanessa Ibem
Assistant Sec.:	Annalisa Ozani Ebere
Consultant:	Jim Dingeman- USA
Assistant Consultant:	Steve Revss - Ghana
International Project coordination:	
Associate Inter. Project coordinator:	John Russell - USA
Associate Production Assistant:	Franklyn Chester Akonka
Unit Project Manager:	
Project Strategist:	Vivienne Achor
Associate Project Strategist:	Kirstie Adu-Gyamfi - Germany

PROJECT PLANNED SCHEDULES AND LOCATIONS

THE PROPOSED LOCATIONS FOR THE ACTING CAMP

PERIOD

Project Media Launching	15 th November 2012
Project Publicity	18 th February 2013
Try-outs across Africa	25 th March 2013
Products Expo	29 th April 2013 – 3 rd May 2013
Camping	6 th May 2013
Lectures & Location Training (Animal handling, weaponry, Self-defence, swimming)	13 th -24 th May 2013– 09:00am -5:00pm
The division of applicants into equal groups of 10	26 th May 2013

THE LOCATION FOR FILMING

PERIOD

Tasking and Execution of each group of 12 talents begins	27 th May 2013 -15 th June 2013
(At this stage public voting and judge's mark for groups' activities to determine which two groups leave the camp weekly begins as they executes their tasks relating to the film and television art... the best group stays, in this case only four groups will survive and will stay to feature in the International feature film project).	

FILMING:

NORTHERN GHANA, TOGO/BENIN AND ITS SURROUNDINGS	19TH JUNE 2013– 10TH JULY 2013
MFA AWARDS AND FUN NIGHT	20TH JULY 2013 – 08:00PM TILL U DROP
FILM PREMIERE	24TH AUGUST 2013 - 08:00PM
INTERNATIONAL SCREENING STARTS AUGUST	31ST, 2013 TO DECEMBER 2013



Movie Face Africa - Acting Camp 2013



First Feature Film

Film title: Rasita – The Royal Quest
 Type: Adventure
 Format: HD
 Target: All ages of Television viewing
 Duration: 120 minutes
 Director:
 Director Assistant:
 Special Effects Director:
 Fighting Chorographer:

Film Logline:

Curiosity they say kills the cat but pride and greed beget a man's own destroying fiber.
 Watch how Shakuta's pride and greed deprive him and his entire generation of existence.

Synopsis:

He is raised from the dust and hopes to fulfill the plans of the evil one as the reward is immortality. He takes over Taboba, kills everything with breath... takes home the prophesized pregnant mother of the unborn goddess, Rasita... She is born and raised by Shakuta for evil, she must be sacrificed at 15 for the immortality Shakuta requires... but for pride and greed, his heart turns against the gods and Satan who curses him and his generation to the sword of a small army.

Created and written by: Samuel Atsu Akpo

Second Feature Film

Film title: Home
 Type: Non Fiction Romantic drama
 Format: HD
 Target: All ages of Television viewing
 Duration: 90 minutes
 Director:
 Director Assistant:
 Fighting Chorographer:

FILM LOGLINE:

*Vows to keep, rules to obey and games they must play away from home.
 Watch the singles and the cheaters fighting their ties to keep in the line of duty as each fight the trauma of mending their pieces of love life.*

SYNOPSIS:

Mary swaps home with Craig a lawyer who is secretly fighting her woes, losing his first ever love and agrees with the 70 years old Charles, a retired police officer who's quest to love his best friend's sister landed on rocks to stay single and die young. The beautiful editor Mary separates with Jack few hours after their engagement when she catches him cheating and then goes dating a football star in respect for pay back. Craig's secrete affair with Priscilla her client and a married woman turns sour as she decides to love his old aged husband and pushes Craig to her step daughter who's returned from USA. The clock ticks as games close, the swaps time runs out as lovebirds brew together what they've all being missing.

Written By: Ezzo Tayiwna Ketehouli

Total Budget for MFA project: 819,350,000cfa_– 1, 251,000 Euros GH₵3,277,400.00p